



THE MOST SIGNIFICANT IMPACT
TO ASSET COST IS NOT THE ASSETS...
IT'S HUMAN BEHAVIOR.

According to a recent Gartner study, the biggest barrier to digital transformation is *culture*.

THE MISSING LINK

- Gartner claims that driving cultural change must become a core competency of every company.
- Companies that can't effectively drive cultural change will lose to their competition. Will your culture produce the agility, speed and competitiveness standards necessary to win today?
- We've made cultural change a core competency with our scientific approach – giving our clients a leading edge with proven results that stick.

“Sente produced these accomplishments by designing and executing real cultural changes in behavior across our test organization that were enabled by the software and associated practices implemented together with our test engineering teams. People often talk about change – Sente has demonstrated accomplishments in really producing lasting cultural change in our organization.”

DIRECTOR OF PRODUCTION OPERATIONS

READY FOR A CULTURE REVOLUTION?
CONTACT US TODAY ➔



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