



THE FUTURE

TRANSFORMATION: HUMAN-CENTERED, TECHNOLOGY ENABLED

TRANS·FORMA·TION (*NOUN*):

A THOROUGH OR DRAMATIC CHANGE IN FORM OR APPEARANCE

So many strategic initiatives are overwhelmed by “cultural inertia” and “poor communications” but nobody really knows what those distinctions mean or what to do about them. Engineers can’t tell you what culture is or what a complete narrative is that avoids “poor communications” the way they can exhaustively

explain how a jet engine or GPS works. The proof is in the results: the devices they design work a very high percentage of the time while their change strategies and communications do not. Success in either endeavor requires knowledge and we are ready to help with ours so you can keep yours focused on the innovation valuable to your customers.

OUR APPROACH

Humans are creatures of habit. Any person who has tried to break a bad habit knows how difficult change can be. We take a human-centered approach supported by technology to drive changes that have real and measurable business benefits.

Starting with our Scireo® software, we identify habits that need to be changed and create relevant, meaningful incentives to motivate individuals and reinforce new behaviors.

Working together better, your teams can change and compete and survive in today’s fast paced world.

- Fundamental similarities in test organizations have enabled us to develop “tailorable” change strategies.
- Common approaches to engineering and manufacturing provide ways of thinking that can be anticipated.
- Many of today’s habits, traditions and practices are the result of outdated mindsets, that undermine change
- Transformations are complex to undergo, but broader threats in the marketplace require companies to change in order to succeed.
- Employees need a vision of where the company is headed and how change will positively impact them. Once they have the vision they need the coaching to develop and sustain new practices and habits.